



卑詩省註冊中醫師公會  
BRITISH COLUMBIA QUALIFIED ACUPUNCTURISTS  
AND T.C.M. PRACTITIONERS ASSOCIATION

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## QATCMA Victoria Workshop

*November 20, Sunday, 2011, Downtown Victoria*

**Date:** November 20, Sunday, 2011  
**Time/Language:** Topic 1: 1:00pm – 4:20pm English  
Topic 2: 5:00pm – 8:20pm English & Mandarin  
**Seminar Fee:** QATCMA Member: \$35 Other Practitioner: \$60  
Student & Public: \$35 (No CE Certificate)  
**Location:** Oshio College of Acupuncture & Herbs  
#203 – 531 Yates St., Victoria, BC

**6 CEUs**

### Topic 1: Enhancing the Impact of the Placebo Effect – Joseph Ranallo (1:00pm – 4:20pm)



**Joseph Ranallo, BA(Hon), MA(English), R. Ac., 2001.** Prior to his 2001 BC certification as a Registered Acupuncturist, Joseph managed a part time acupuncture practice in Rossland, BC while he worked full time as an Instructor and Administrator for a UBC Teacher Education Program at Selkirk College in Castlegar, BC. UBC has since established an ongoing prestigious Award in his and his co-worker's names. Joseph is also an author whose work has been published in Canada, the US, Australia, Italy, and China.

In his 2011 edition of The Biology of Belief, world renowned Wisconsin and Stanford University cell biologist, Bruce Lipton implies that the placebo effect, or its opposite, the nocebo, play a greater role in the healing process than we tend to recognize. Lipton suggests that, during the course of a treatment, patients should be provided with sensory data to convince them that the therapy is actually working. He stresses that, through the placebo, patients heal better because they believe they are healing. This effect, he proposes, can enhance the quality of all medical modalities.

In this interactive workshop, we will explore some simple, inexpensive, time efficient strategies that can help our acupuncture patients to know that the treatment is working and, by so doing, augment its results. These strategies are drawn from Kinesiology, Koryo Hand Acupuncture, German Ear Acupuncture, and other modalities that we already use in our clinics. The session includes an examination of a unique protocol to treat body scars that may be causing a variety of imbalances.

It would help if you can bring to the workshop four large sized metal finger rings: two made of white metals (silver, aluminum, stainless steel, etc.) and two made of colored metals (yellow gold, copper, brass, etc.).

Workshop Outline:

1. Introductions
2. The Biology of Beliefs
3. The Placebo and Nocebo Effects
4. Precursors to Lipton
5. Strategies to Enhance the Placebo Effect
6. Treating Scars
7. Interactive Session
8. Questions

**Topic 1: Adjusting the Pulse by Healing Patch – Xiaochuan Pan (5:00pm - 8:20pm)**

**Dr. Pan**, Dr. TCM, Director Physician (China), graduated from Heilongjiang University of TCM in 1983, clinical department; then studied microbiology and immunology in Dalian Medical University. Dr. Pan worked in Dalian Hospital of Integrative Medicine as a professional researcher and the founder of Dalian Institute of Integrative Medicine. Dr. Pan has been teaching and practicing TCM since 1999 in Victoria. His interest is in Classical Chinese Medicine.



**潘晓川**，BC 省注册高级中医师，副主任医师，1983 年毕业于黑龙江中医学院临床系，后就读大连医学院微生物与免疫学专业。毕业后在大连市中西医结合医院工作，为专业医学科研人员，创建大连市中西医结合研究所。1999 年移民加拿大，在维多利亚定居，一直从事中医教学和临床，对经典中医有特殊兴趣。

In this workshop, Dr. Pan will discuss about adjusting the Pulse by Healing Patch in both English and Mandarin, including:

此次讲座，潘医生将用中英文与大家讨论有关透皮疗法在调整脉象中的应用，包括：

1. Introduction of Herbal Transdermal Therapy 透皮疗法简介
2. Functions of the Patches, 13 种药垫的功能
3. Three Types of Pulse Diagnosis 三派脉诊
4. Model of Qi's Movement in the Nature 自然界气运动模型
5. Six Points for Regulating the Pulses 调脉六穴
6. Regulating the Pulses 调脉法
7. Discussion 讨论

To register, please email: [gatcma@uniserve.com](mailto:gatcma@uniserve.com) or call QATCMA at 604-278-6220, Dr. Xiaochuan Pan at 1-250-381-9838 (Victoria).

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